Self-assessment – How well are you leveraging the cloud?

	None	Adequate	Distinct	Breakthrough
The Essentials: Your program website				
Your website is user-friendly with clear, intuitive navigation				
Your website presents a clear value proposition regarding your services				
Your website accurately describes services offered				
Your website introduces your team and describes their roles				
Your website explains the evaluation and management process				
Your website includes self-assessment tools for visitors				
Your website presents high-quality educational information regarding sleep disorders and treatment options				
Your website educates through multimedia tools such as video				
Your website includes regular updates on your community outreach, educational programs, and research opportunities				
Advanced Functionality: Provider referrals and patient registration				
Community providers can request referrals through your website				
New patients can request appointments through your website				
New patients can complete medical history, validated sleep questionnaires, and other registration paperwork through your website, prior to arriving at your office or lab				
Cutting-edge Patient Care: Patient educational portal and resource center				
Patients can access results of past sleep tests				
Providers can supplement care with specific behavioral tools such as instructional learning modules and online CBT, and access real-time outcomes				
Patients can complete follow-up assessments online, at scheduled intervals, from home				
Patients, providers, and third-party equipment providers can communicate in HIPPA-secure fashion				
World-class Analytics: Outcome tracking and data storage				
Screening and questionnaire data is stored in a queryable, HIPPA-secure database				

Patient outcome data is stored in a queryable, HIPPA-secure database				
Patient objective and subjective sleep data can be integrated into your EMR				
Customizable outcome reports are easily generated for payors, partners, or research				

Understanding your results

If your use of the cloud is non-existent, if you've simply been treading water with an adequate setup, or if you've been waiting for direction, then the time to act is now. Clarify your strategy, identify optimal tactics, and leverage technology to increase efficiency and improve clinical outcomes. Contact us for guidance.